

Xevaro Labs: Client's Portfolio & Results

A close look at five systems shipped in production, hiring agents, outbound engines, and voice receptionists with the dashboards and numbers behind each.

5

Systems Shipped

3

Service Categories

44K+

Emails Orchestrated

2wks

Avg. Time to Live

AI Hiring Systems

Automated candidate sourcing, screening, scheduling, and live pipeline dashboards for trades and service businesses.

AI Lead Generation Systems

AI-personalized cold email campaigns, The Interview Method, and paid ad integration driving qualified pipeline at scale.

AI Voice Receptionists

24/7 AI voice agents that answer calls, handle FAQs, book appointments, and sync to CRM with near-human latency.

AI Human Resources: Hiring Systems

Manual hiring is slow, inconsistent, and expensive. Xevaro Labs replaces the spreadsheet-and-inbox workflow with end-to-end AI hiring agents that source, screen, qualify, and schedule candidates automatically, feeding every signal into a single live dashboard.

1

Job Posting

Multi-channel distribution across Indeed, Facebook Jobs, and other platforms.

2

AI Screening

OpenAI-powered qualification against defined role criteria, zero manual review.

3

Scheduling

Automated interview booking via email and SMS, no coordinator required.

4

Live Dashboard

Real-time pipeline visibility from applicant to hired, self-updating throughout.

❑ Both hiring systems delivered client-reported value exceeding **\$125K combined** within months of going live.

Bridgewater Mechanical: AI Hiring Agent

Sean's team posted roles manually across Indeed and Facebook, then burned hours reviewing applicants and still struggled to consistently spot qualified HVAC techs and plumbers. Xevaro Labs built an AI Hiring Agent that centralizes every application, screens against defined criteria, and runs the pipeline end to end into a single dashboard.

What We Built

Multi-channel intake, automated AI screening and qualification, interview scheduling, and a live hiring dashboard. Wired through OpenAI, n8n, and GoHighLevel, with email and SMS handled automatically.

Stack

OpenAI, n8n, GoHighLevel, Indeed, Facebook
Jobs, Email and SMS

Flow

Job Posting, AI Screening, Qualification,
Scheduling, Dashboard

1,240

Sourced

420

Qualified

96

Interviews

24

Hired

72% Match Rate

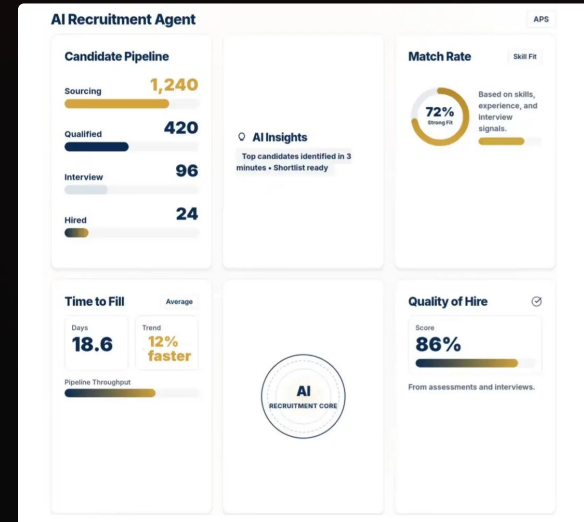
18.6 days Time to Fill

12% faster than baseline

86% Quality of Hire

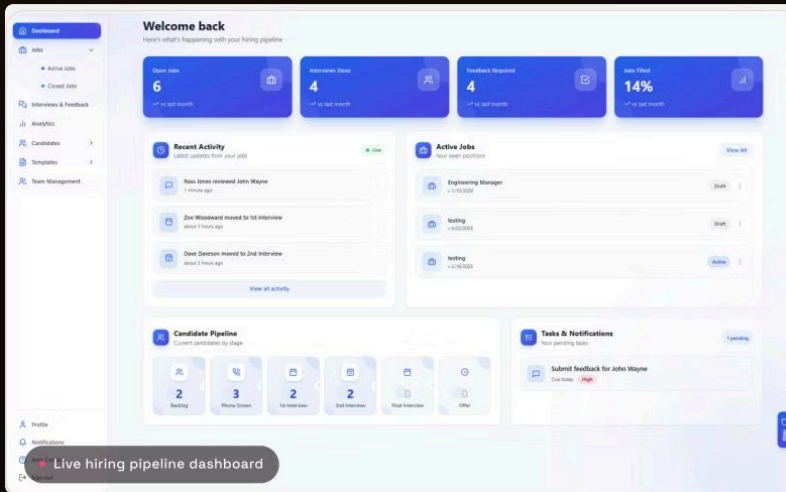
\$75K Reported Value

Over 3 months



NYC Skincare Studio: AI Hiring Agent

Katherine's clinic recruited through Facebook posts but could not fill roles fast enough to keep pace with demand, and every staffing gap capped bookable appointments. Xevaro Labs deployed an AI Hiring Agent that engages, qualifies, and schedules candidates through a live pipeline with zero manual chasing.



What We Built

Automated candidate engagement and qualification, interview booking, and a real-time hiring dashboard covering open roles, interview stages, and pending feedback, all self-updating.

Stack

OpenAI, Facebook,
GoHighLevel, Automation

Flow

Job Posting, AI Qualification,
Interview Booking, Hiring

6 Open Roles

Managed simultaneously

4 Interviews

Completed through automated
pipeline

Under 3 wks Time to Fill

100% Automated

Full pipeline, zero manual
chasing

📄 **\$50K** client-reported value over 5 months. Every staffing gap closed faster means more bookable appointments and more revenue.

Outbound Engines: AI Lead Generation

Cold outreach fails when it pitches. Xevaro Labs builds outbound engines around a different premise: AI-personalized sequences that invite rather than sell, combined with paid demand channels, all measured in a unified funnel from first touch to closed revenue.

01

Lead Database

Apollo and Clay used to build targeted, verified prospect lists by industry, company size, and geography.

02

AI Personalization

OpenAI writes individualized first lines and context for every contact, lifting open and reply rates significantly.

03

Sequenced Campaign

Instantly delivers multi-touch email sequences. The Interview Method replaces the pitch with a low-commitment invite.

04

Reply Handling

Automated routing of positive replies into booked meetings, negative replies into suppression lists.

05

Revenue Attribution

CRM analytics tie every meeting and closed deal back to the originating campaign and channel.

44K+

Emails Orchestrated

Across all outbound campaigns

198

Interviews Booked

Via The Interview Method engine

\$82K+

Reported Revenue

Attributed across outbound clients

CASE STUDY 03

HM Marketing Studio: AI Lead Generation

Haroon wanted podcast and interview opportunities from digital businesses, but manual outreach barely moved. Xevaro Labs built an outbound engine around The Interview Method: instead of pitching, campaigns invite prospects onto an interview series, a low-commitment yes that lifts reply rates dramatically. Proven live on the 9 Collective campaign.

What We Built

Lead database, AI personalization, sequenced cold email, reply handling, and booked meetings. Built on Apollo, Clay, and Instantly with OpenAI-written personalization.

Stack

Apollo, Instantly, Clay, OpenAI

Flow

Lead DB, AI Personalization, Campaign, Replies, Meetings

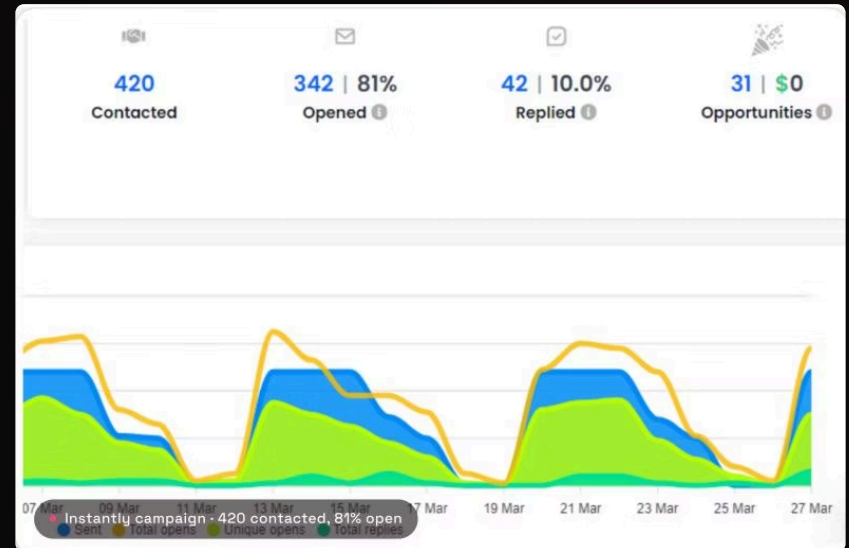
Campaign Results: HM Marketing

420 Contacted

81% Open Rate

42 Replies

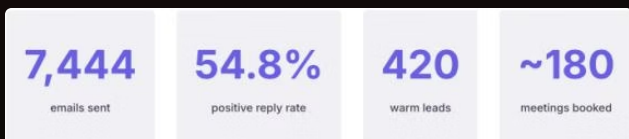
31 Opportunities



The Interview Method: 9 Collective Campaign

An event-production company targeting other events businesses. Xevaro Labs ran The Interview Method under the 9 Collective Podcast, targeting founders and directors at hybrid and virtual events companies (1 to 100 employees, US and UK).

The Interview Method removes the pitch entirely and replaces it with an invite. Instead of reaching out to sell, you reach out to feature your prospect on a podcast or interview series. The reply rate is dramatically higher than any pitch-based outreach, because it is genuinely low-commitment to say yes to.



9 Collective Results

7,444

Emails Sent

54.8%

Positive Reply Rate

420

Warm Leads

~180

Meetings Booked

\$34K Reported Revenue

From the 9 Collective campaign alone

30,000 Total Emails

Sent across the full program



Program total: **30,000 emails sent** and **198 interviews booked** through the automated engine.

Trafficost: AI Lead Gen + Paid Ads

Moheid's software business wanted predictable recurring revenue but lacked a repeatable qualified-lead flow. Xevaro Labs layered AI cold email on top of Meta and Google Ads, combining outbound sequences with paid demand into one measured funnel.

What We Built

Audience building, email and paid ads, follow-up sequences, opportunities, and revenue attribution. Apollo and Instantly for outbound, Meta and Google Ads for demand, unified in CRM analytics.

Stack

Meta Ads, Google Ads,
Apollo, Instantly, CRM

Flow

Audience, Email and Ads,
Sequences, Opportunities,
Revenue

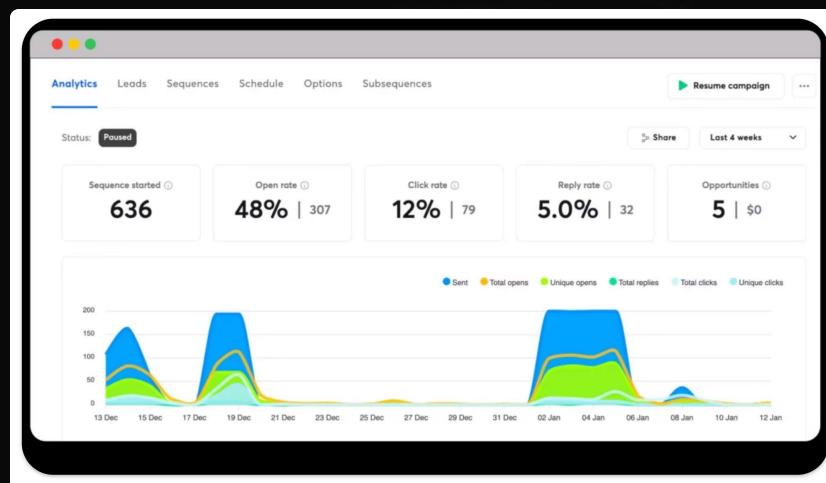
14.1K Emails Sent

48% Peak Open Rate

12% Click Rate

32 Replies

- First-year revenue grew from **\$10K to \$30K+**, with **\$18K** attributed specifically to email campaigns.



Luxe Aesthetics: AVA the AI Voice Receptionist

The clinic kept missing calls and appointments during busy periods. In a med spa the phone is the till, so every unanswered ring is a lost booking. Xevaro Labs deployed AVA, a voice receptionist that answers, handles FAQs, books appointments, and routes callers, live around the clock.

What We Built

Incoming call handling, AVA voice agent, appointment booking, CRM sync, and SMS confirmation. Built on Deepgram Nova 2, Claude Sonnet 4.5, and a natural voice at a 95/100 humanness score, running through Vapi, Twilio, and GoHighLevel.

Stack

Vapi, Claude Sonnet 4.5,
Deepgram Nova 2, Twilio,
GoHighLevel

Flow

Incoming Call, AVA, Booking, CRM,
SMS Confirm

24/7 Call Coverage

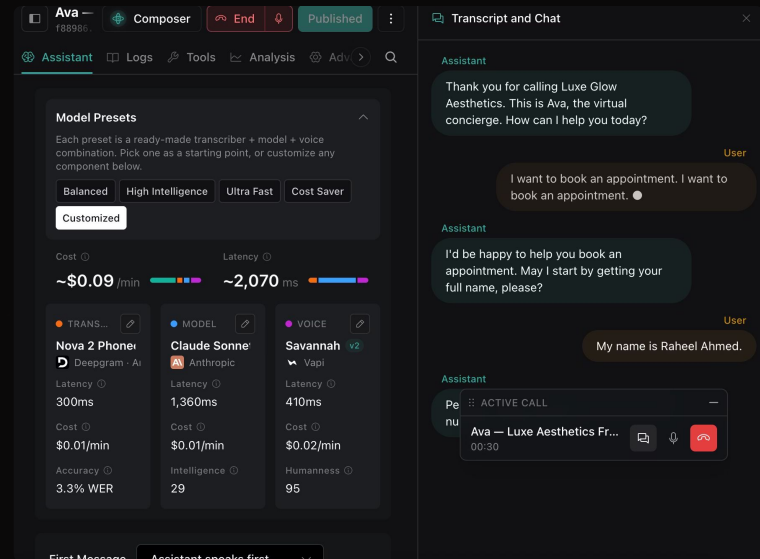
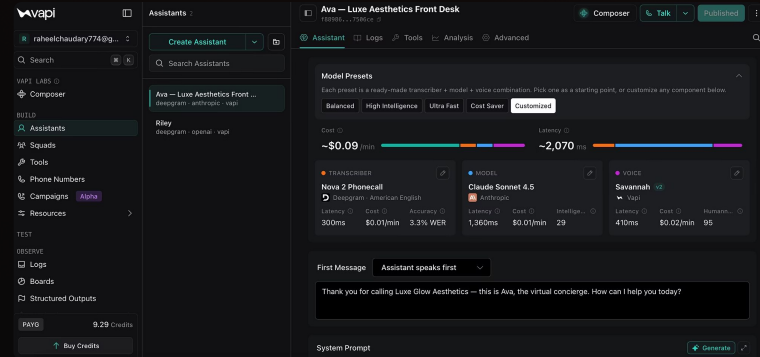
**95/100 Humanness
Score**

30+ Bookings/Week

**~2s Response
Latency**



\$15K client-reported revenue. AVA answers every call, every time, with near-human voice quality.



Work With Xevaro Labs

Tell us the workflow that is eating your time. We will map it, build it, and have it live in weeks.

\$174K+

Client-Reported Value

Across all five systems in production

44K+

Emails Orchestrated

Across all outbound campaigns

198

Interviews Booked

Via The Interview Method engine

30+

Appointments/Week

Booked by AVA the voice receptionist

AI Hiring Systems

Replace manual recruiting with an end-to-end agent that sources, screens, qualifies, and schedules, all feeding a live dashboard.

Outbound Engines

AI-personalized cold email, The Interview Method, and paid ad integration combined into one measured, revenue-attributed funnel.

Voice Receptionists

24/7 AI voice agents with near-human latency that answer, book, and route, so no call goes unanswered and no booking is lost.

Start a project at xevarolabs.com